

2 EVENTS: ADHESIVE APPLICATION IN E-COMMERCE

From March 15-17, 2022, Robatech focuses on sustainable adhesive application solutions for e-commerce packaging at two events: Live at CCE International in Munich and virtually in the Robatech Solutions Showcase. Robatech presents solutions for the efficient application of tear strips and silicone release liners to cardboard and plastic and for the sealing of on-demand packaging.

For three days, Robatech shows products and solutions that provide more convenience in e-commerce, live at the CCE International and virtually in the Robatech Solutions Showcase. Shipping boxes and shipping pouches can easily be opened with a tear strip and sealed with a silicone release liner. Robatech presents a new coating head that applies adhesive so precisely that packaging manufacturers can apply tear strips and silicone release lines directly to shipping packages at high production speeds and with great precision. This solution increases productivity and is sustainable at the same time.

The trend towards so-called on-demand packaging - i.e., customized shipping packaging - requires flexible adhesive application solutions. Robatech's system components are modular. Thus, customers can configure their adhesive application system individually. In doing so, they benefit worldwide from Robatech's many years of experience in the packaging industry, comprehensive advice, and competent service.

Sustainable adhesive application for e-commerce packaging. Live at the CCE International: Hall A4, Booth 2926, or virtually in the Robatech Solutions Showcase.

www.robatech.com/solutions-showcase

ROBATECH

Robatech optimizes the industrial hot melt and cold glue application with sustainable and innovative adhesive application systems. Since 1975, Robatech has been developing and producing high-quality control systems, application heads, melters, and dosing systems that make gluing processes more environmentally friendly, safe, and straightforward. The Robatech Group, headquartered in Muri/AG, Switzerland, is represented in more than 80 countries. More than 670 dedicated employees worldwide provide personal and fast customer support in a wide range of industries.

www.robatech.com

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