

ROBATECH CELEBRATES 50 YEARS INNOVATION AND PARTNERSHIP

Robatech AG, Swiss manufacturer of adhesive application systems, is celebrating its 50th anniversary in 2025 under the motto «Connecting the future.» Since its founding in 1975, the company has been known for pioneering technology, sustainable solutions, and close cooperation with customers, partners, and employees worldwide.

«We are looking back with gratitude – and ahead with confidence.»

With these words, CEO Yves Ottiger sums up Robatech's attitude toward its anniversary. «Long-standing relationships are the foundation of our success,» Ottiger continues. «What sets us apart is not only our technological expertise, but also the trust we have been able to build up over decades.» Company owner Marcel Meyer also emphasizes the company's partnership-based approach: «We are not shaping the future alone, but side by side with our customers. Together, we develop solutions that make everyday production easier, safer, and more efficient.»

From Muri into the world

What began in 1975 in Muri, Aargau (Switzerland), with five employees and the first Roba 1 adhesive melter, has developed into a global company. In 1980, Robatech established its first subsidiary abroad. Today, the company is represented in over 80 countries with 19 subsidiaries and a strong network of partners on all continents. Customer proximity, personal support, and fast service availability remain core values to this day.

Future-oriented and sustainable technology

From its very beginning, Robatech has focused on technological innovation with an eye to sustainability, durability, and system openness. In the early 1980s, Robatech's adhesive melters already featured electronic temperature control – a novelty at the time. Current developments also reflect this philosophy: The Alpha adhesive melter, launched in April 2025, can be seamlessly integrated into existing systems – modular, efficient, and customer-oriented.



Together into the future

50 years of Robatech are a reason to be grateful – and to look ahead. The company remains true to its commitment to developing innovative adhesive application systems that meet both economic and ecological requirements. Together with its partners worldwide, Robatech is working to ensure that the coming decades will also be sustainable and successful.

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ROBATECH

Robatech optimizes the industrial hot melt and cold glue application with sustainable and innovative adhesive application systems. Since 1975, Robatech has been developing and producing high-quality control systems, application heads, melters, and dosing systems that make gluing processes more environmentally friendly, safe, and straightforward. The Robatech Group, headquartered in Muri/AG, Switzerland, is represented in more than 80 countries. More than 670 dedicated employees worldwide provide personal and fast customer support in a wide range of industries.

www.robatech.com

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