

ROBATECH AS GLUING HEROES AT ADHESIVES & BONDING EXPO

From June 24-26, 2025, Robatech USA is exhibiting their gluing solutions at Adhesives & Bonding Expo in Novi, Michigan. Again, Robatech is presenting themselves as gluing heroes, underlining that it takes more to being a good supplier than offering first-class products: namely prompt service, reliability, and availability. However, they are also presenting a new adhesive melter at this trade fair.

At the Adhesives & Bonding Expo, Robatech is presenting **Alpha**, another new-generation **adhesive melter**. Alpha lines up between the high-end Vision melter and the Easy melter for low adhesive consumption. The powerful new all-rounder melts up to 12.5 kg/h of thermoplastic adhesives in the smallest of spaces. "Our goal was to develop an adhesive melter that combines new features with those tried-and-tested," explains Marcel Wey, Mechanical Engineer at Robatech. "With our modern RCS control platform, Alpha is keeping pace with the digital transformation. This is an important step to ensuring that our customers remain competitive in industrial adhesive applications."

360° gluing is what Robatech calls the industrial application of adhesive in combination with cobots, robotic applications or other automation solutions. This allows adhesive to be applied automatically to unevenly, curved, or geometrically challenging parts, replacing manual application with a hand-held applicator gun. The quality advantage: complex shapes are reliably glued thanks to the repeatability in adhesive application and application quantities as required.

Robatech at Adhesives & Bonding in Novi, Michigan | June 24-26, 2025 | booth 926
<https://www.robatech.com/adhesive-bonding-expo25>

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Robatech optimizes the industrial hot melt and cold glue application with sustainable and innovative adhesive application systems. Since 1975, Robatech has been developing and producing high-quality control systems, application heads, melters, and dosing systems that make gluing processes more environmentally friendly, safe, and straightforward. The Robatech Group, headquartered in Muri/AG, Switzerland, is represented in more than 80 countries. More than 670 employees worldwide provide personal and fast customer support in a wide range of industries.

www.robatech.com

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