

# RO

ROBATECH PATH TO GROWTH

Mission Statements



**VISION  
MISSION  
VALUES**

**Robatech**  
Gluing Technology

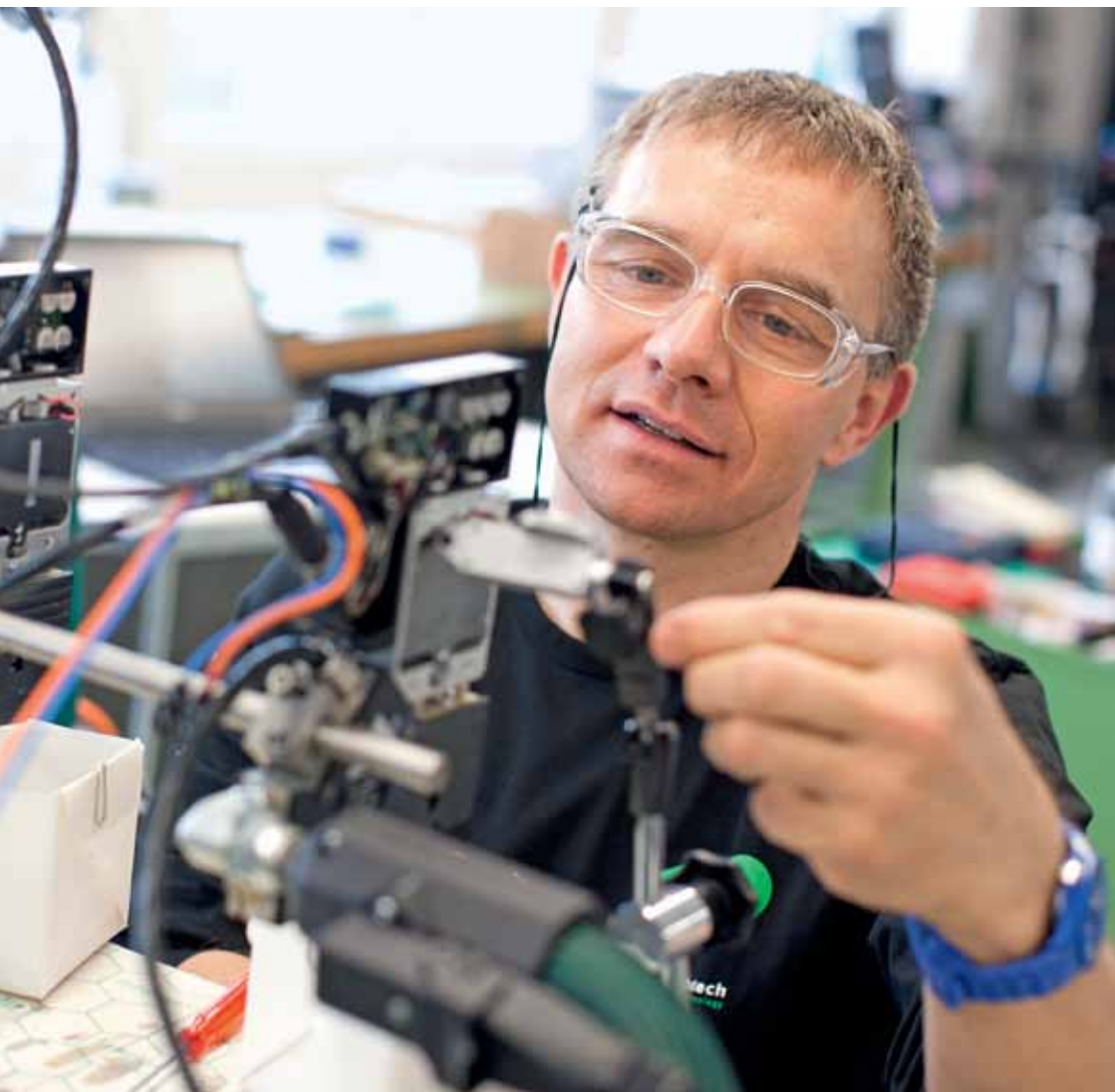
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## OUR VISION

*We are the service and technology leader in green adhesive application solutions.*



We wish to continue as the leader in our focus market and processes, as well as to innovate and develop new technology to stay ahead of our competition. It is important to us to be renowned as the most eco-friendly supplier in the adhesive industry and as the frontrunner in customer service.

### Best Service Provider

We contribute to production efficiency through fast and competent customer support in all matters relating to adhesive application technology. We provide our customers with an outstanding and customized service.

### Technology Leader

Our high-performance technology leads the field for precision, durability and reliability, to the acclaim of customers in our focus areas. The customers in our key markets reward the superiority of our products and services with their loyalty.

### Green for most Eco-Friendly Supplier

We strive to consume fewer resources and create fewer emissions. Our products guarantee a long lifespan, are durable and energy-efficient, to help customers achieve their sustainability targets. It is important to us to take responsibility for our environment.

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## OUR MISSION

*We improve the efficiency of industrial processes for the benefit of our customers as a long term partner and supplier of environmental and user-friendly adhesive application solutions.*



## Profitability

„More efficient production“

The high quality and reliability of Robatech products contribute to greater profitability by increasing the overall efficiency of production processes.

### Reliability

Our products are the most reliable on the market. We set the standard for accuracy and high efficiency within adhesive application technology.

### Resource efficient

Robatech products offer features which reduce the consumption of adhesives, energy, raw materials and production time.

### Service life

We protect our customers' investments through the long service life of our products. New products are typically designed to be retrofitted

with existing systems so all customers can benefit from these innovations. Operating costs over the total service life are demonstrably low.

### Modularity

Through modular design, we offer flexible systems which can be individually tailored to the current and future needs of our customers.

### Compatibility

The cross-model operating philosophy and compatibility of many components reduces the need for spare parts and training. Maintenance support and spare parts are available locally.

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## Benefits

„Providing clear value“

Customers make a conscious decision for Robatech products and services. We provide more value than they expect, and more than others offer. We provide comprehensive support during the selection, operation and maintenance of adhesive application technology.

## Partnership

„Successful together“

Our ultimate goal is to help our customers to be successful, so they return to us, as their suppliers. We want to be seen as a fair and reliable partner with a passion for high quality and professionalism in everything we do.

### Consultancy

Experienced staff support our customers with comprehensive advice and solutions in all aspects of adhesive application technology.

### Service

Robatech strives to lead through outstanding customer service. Clients can count on customized service as well as fast response times and expert trouble-shooting.

### Innovation

Robatech understands innovation to be a reaction to early recognition and assessment of customers needs. Based on this principle, we develop technologically and commercially attractive solutions which can be offered to our customers quickly and beneficially.

### Integration

Robatech's skilled technicians provide comprehensive support for mechanical and electrical installations. It is easy to connect Robatech products to larger systems through the user-friendly control panel and standard interfaces.

### Information

The production process is documented within an integrated information system and equipment is monitored and analysed. This helps prevent wear-related failure and operator errors, resulting in overall system improvement and efficiency gains.

### Joint success

We seek long-term partnerships with an emphasis on shared growth, success and mutual benefit.

### Joint solutions

We support our partners in carrying out their job and develop solutions together with them. We keep our promises.

### Global organisation with local partners

We are close to our partners around the world, speak their language, understand their needs and can help them quickly and efficiently.

### Fairness

We are a fair, honest and reliable partner for our customers, employees, business partners and society.

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## User-friendly

„Simple – safe – understandable“

Our products are user-friendly and safe to handle. We assist the user in their productivity.

## Sustainability

„We take responsibility“

Robotech use resources responsibly and sustainably. We constantly aim to reduce the consumption of energy and raw materials and avoid environmental damage.

### Ease of use

Our products are intuitively easy to operate. All the relevant information is easily understood. The logical, clear and uniform layout across products enables users to quickly find their way around.

The modular design and uniform controls across models provide a consistent user experience. This creates user expertise as well as reducing training costs.

### Lifespan

The durability of our products improves sustainability. Compatible and interchangeable modules and components (the cross-model philosophy) maximise customer resources.

### Resources

We attach great importance to a sustainable and careful use of resources during the development, procurement and manufacturing of our products. Whenever possible, we use recyclable materials.

### Security

The safety of people and the environment is extremely important to us. We protect operators and employees from potential dangers when using our products.

### Consumption

Our products and services use adhesives economically, which enables the customers' to maximize resources.

### Emissions

The environment is dear to us. We use environmentally-friendly materials and make sure that our products pose no danger to people and the environment.

### Training

Our training is personalised to the specific requirements of the customer.

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## OUR VALUES

*Our Values determine how we can achieve our goals.  
Long term partnerships require steady improvement and  
performance oriented action.*



### **Profit and innovation oriented**

Robatech aims to make reasonable profit to ensure its long-term development and independence. Innovation inspires us. We passionately develop your ideas and bring them successfully in the global market. We convince through our actions and proudly show our work performed.

### **Partnership**

Robatech seeks long-term partnerships. We are a fair, honest and reliable partner for our customers, employees and business partners. Customers are at the heart of our business and we supply him with the best solution. Robatech value and promote dedicated and capable employees. We attach importance to secure jobs and believe teamwork is vital. Our

desire to compete internationally is matched by our suppliers and their achievements compliment ours.

### **Desire to improve**

We learn from our experiences and others. Our working environment welcomes constructive criticism in order to continue to improve. If mistakes occur, they occur not from indifference. It is important to us that we work carefully and accurately to maximize efficiency. We are bound to internal and external customers. Any deviations or delays are communicated openly in the early stages of planning in order to gain respect and trust from our clients. We are committed to reduce non-profit oriented costs.

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